GSA Capitol Hill Day
April 13–14, 2027

Why Invest in GSA Capitol Hill Day

GSA Capitol Hill Day brings experts in aging research, education, practice, and policy together with congressional offices for informed, nonpartisan conversations about aging, health, and well-being.

Sponsorship helps GSA prepare participants, develop evidence-based resources, coordinate congressional meetings, and create opportunities for GSA members to share scientific evidence, professional expertise, and real-world perspectives with federal policymakers.

Your support helps:

- **Connect aging experts and policymakers** for meaningful discussions about issues affecting people as they age. **Share evidence and expertise** that can inform federal policy discussions and decisions.
- **Prepare GSA members** with issue briefings, communication training, talking points, and supporting materials.
- **Strengthen relationships** between congressional offices and trusted experts in aging.
- **Bring together perspectives across sectors**, including research, health care, public health, education, community services, and aging services.
- **Demonstrate your organization's commitment** to evidence-informed policy and improving lives as we age.

Benefits of Sponsorship	Level				
	Contributor $1,500	Connector $2,500	Catalyst $5,000	Cornerstone $10,000	Champion $25,000
Name and logo listed on Capitol Hill web page and program; **two** registrations	✓	✓	✓	✓	✓
Logo on signage and printed materials		✓	✓	✓	✓
Complimentary ¼ page ad for March issue of Gerontology News, GSA member newsletter (6600+ distribution)		✓			
Complimentary ½ page ad for March issue of Gerontology News, GSA member newsletter (6600+ distribution)			✓	✓	✓
Named recognition at podium during main program, dedicated social media and press release acknowledgement			✓	✓	✓
Opportunity to provide up to two branded materials to participants				✓	✓
Invitation to GSA Board Dinner/Reception and opportunity to provide welcoming comments					✓

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